Geriatric medicine for future Europeans – Successful ageing creates new challenges

SPONSORSHIP AND EXHIBITOR INVITATION

Oslo, Norway,
16 – 18 September 2015

www.eugms.org/2015
Dear Sir/Madam,

On behalf of the 11th Congress of the EUGMS, I have the great pleasure and honour of inviting you to the first ever EUGMS congress in Oslo 16 – 18 September 2015.

Norway is not as far away as you think, and thanks to a small but nice city centre, we would like to call the EUGMS in Oslo the “Compact Congress”.

The title of the congress is:

**Geriatric medicine for future Europeans – Successful aging creates new challenges.**

The program consists of sessions about the healthiest patients, health optimization, prevention as an underused intervention strategy, organization of acute geriatric care in different countries, and tailored drug treatment. Other central topics will be integrated care for elderly people such as perioperative care in orthogeriatrics, cancer and cardiac surgery. New discoveries in dementia are of course part of the program. The rest of the program will cover main topics in geriatric medicine.

We hope you will join us in Oslo, and as the host of the EUGMS Congress we will make every effort to ensure a memorable congress for you. Not only because of an exciting program, but also by “braking the ice” between participants from many, if not all European countries, in order to improve the evidence based treatment of our patients.

The EUGMS Conference 2015 target groups are physicians working with older patients, both as specialists (geriatricians) in hospitals and in nursing homes and primary care.

About 1000-1200 international delegates are expected.

Further information about the Congress will be presented at this website: [www.eugms.org/2015](http://www.eugms.org/2015)
The website will be continuously updated.

We have the pleasure of inviting you to be a sponsor and/or an exhibitor at 11th EUGMS-congress in Oslo 16-18 September 2015.

Yours sincerely,
Local Organising Committee

Nils J Holand
President of the congress committee/
Norwegian Geriatric Society
General information

Dates
Wednesday 16 September  Registration and opening session
Thursday 17 September  Scientific program and conference dinner
Friday 18 September  Scientific program

Congress venue
Oslo Congress Centre (http://www.oslokongressenter.no/en/) is the venue for the congress. It is situated in the centre of Oslo and within walking distance from Oslo Central station and the congress hotels.

Breaks and lunches
There will be breaks of 30 minutes between each session and the lunch will last for 60 minutes. Coffee breaks will be served in the sponsor/exhibition areas.

Website
www.eugms.org/2015 is the official website and will be updated with all relevant information.

Ambassador program
All members of the local and international scientific committee will make sure that all potential participants within their region are made aware of EUGMS 2015.

Main topics
The healthiest
Exercise an underused intervention?
Optimizing health
Individual care
Organizing acute care models and integrated acute care
Perioperative care for older people
Dementia

Suggested sponsored symposia

- Cognition and nutrition
- Constipation guidelines
- Electrolyte disturbances and therapeutic options
- Fishprotein and - oil in older people’s health
- Geriatric oncology
- Interventions against frailty
- Anemia - iron supplements
- Malnutrition and refeeding syndrome
- Oral health
- Osteoporosis, also in men
- Palliation – Cronic pain in long term care
- Protein misfolding and dementia
- Sensory loss and aids for it
- Sexhormons and frailty
- Substitution of vitamins and other micronutrients
- The new antidiabetic drugs - also for older people?
- The role of pneumococcal vaccination
- The use of NOAC in the very old
- Depression and somatic disease
New results from TAVI in older patients with aorta stenosis
New treatment options for Parkinson’s disease
Iron supplements

Options for sponsors

Your company is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in future announcements, on the congress website and in the final programme.

All prices are subject to 25% VAT.

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Sponsors exhibitions include

- exhibition stand
- 1 table with cover
- Wireless internet connection
- electrical outlet

Additional services:

- Furniture, walls, etc
- Lunch and coffee breaks for extra personnel
- Dinners & evening program

Sponsor opportunities

1. Sponsored symposium (breakfast, lunch or afternoon) NOK 170 000
2. Insert in congress bag NOK 20 000
3. Advertisement in 2nd Announcement or Final Program NOK 20 000

Exhibition
The exhibition area is in close connection to the conference hall at Oslo Congress Centre and the poster area. Congress attendees will be encouraged to spend time in the exhibition hall as we understand the importance of providing adequate time to display your products and to talk to the attendees in person. Coffee breaks will take place in and near the sponsors/exhibition area.

**Prices – exhibition**

NOK 5.600 + 25 % VAT per sqm (minimum 6 m²)

Includes:
- Exhibition space
- 1 table with cover
- Wireless internet connection
- Electrical outlet

Additional services:
- Furniture, walls etc.

Registration fee per person
- NOK 4.500
- Includes Get together Wednesday, lunch and coffee breaks Thursday and Friday

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**Conference organisation**
The EUGMS congress is hosted by Norwegian Geriatric Society

**Local organizing committee**

Chair: Nils J Holand

**Contact information**

**Professional Congress Organiser / PCO**

**PCO:** Gyro Conference

**Project manager** Anne Guri Sklet

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