



Geriatric medicine for future Europeans – Successful ageing creates new challenges

SPONSORSHIP AND EXHIBITOR INVITATION

Oslo, Norway,
16 – 18 September 2015

www.eugms.org/2015

Dear Sir/Madam,

On behalf of the 11th Congress of the EUGMS, I have the great pleasure and honour of inviting you to the first ever EUGMS congress in Oslo 16 – 18 September 2015.

Norway is not as far away as you think, and thanks to a small but nice city centre, we would like to call the EUGMS in Oslo the “Compact Congress”.

The title of the congress is:

Geriatric medicine for future Europeans – Successful aging creates new challenges.

The program consists of sessions about the healthiest patients, health optimization, prevention as an underused intervention strategy, organization of acute geriatric care in different countries, and tailored drug treatment. Other central topics will be integrated care for elderly people such as perioperative care in orthogeriatrics, cancer and cardiac surgery. New discoveries in dementia are of course part of the program. The rest of the program will cover main topics in geriatric medicine.

We hope you will join us in Oslo, and as the host of the EUGMS Congress we will make every effort to ensure a memorable congress for you. Not only because of an exciting program, but also by “braking the ice” between participants from many, if not all European countries, in order to improve the evidence based treatment of our patients.

The EUGMS Conference 2015 target groups are physicians working with older patients, both as specialists (geriatricians) in hospitals and in nursing homes and primary care.

About 1000-1200 international delegates are expected.

Further information about the Congress will be presented at this website: www.eugms.org/2015
The website will be continuously updated.

We have the pleasure of inviting you to be a sponsor and/or an exhibitor at 11th EUGMS-congress in Oslo 16-18 September 2015.

Yours sincerely,
Local Organising Committee

Nils J Holand
President of the congress committee/
Norwegian Geriatric Society

General information

Dates

Wednesday 16 September	Registration and opening session
Thursday 17 September	Scientific program and conference dinner
Friday 18 September	Scientific program

Congress venue

[Oslo Congress Centre](http://www.oslokongressenter.no/en/) (<http://www.oslokongressenter.no/en/>) is the venue for the congress. It is situated in the centre of Oslo and within walking distance from Oslo Central station and the congress hotels.

Breaks and lunches

There will be breaks of 30 minutes between each session and the lunch will last for 60 minutes. Coffee breaks will be served in the sponsor/exhibition areas.

Website

www.eugms.org/2015 is the official website and will be updated with all relevant information.

Ambassador program

All members of the local and international scientific committee will make sure that all potential participants within their region are made aware of EUGMS 2015.

Main topics

The healthiest
Exercise an underused intervention?
Optimizing health
Individual care
Organizing acute care models and integrated acute care
Perioperative care for older people
Dementia

Suggested sponsored symposia

- Cognition and nutrition
- Constipation guidelines
- Electrolyte disturbances and therapeutic options
- Fishprotein and - oil in older people's health
- Geriatric oncology
- Interventions against frailty
- Anemia - iron supplements
- Malnutrition and refeeding syndrome
- Oral health
- Osteoporosis, also in men
- Palliation – Chronic pain in long term care
- Protein misfolding and dementia
- Sensory loss and aids for it
- Sexhormons and frailty
- Substitution of vitamins and other micronutrients
- The new antidiabetic drugs - also for older people?
- The role of pneumococcal vaccination
- The use of NOAC in the very old
- Depression and somatic disease

- New results from TAVI in older patients with aorta stenosis
- New treatment options for Parkinson's disease
- Iron supplements

Options for sponsors

Your company is invited to apply for different sponsoring opportunities. Sponsors will be mentioned in future announcements, on the congress website and in the final programme.

All prices are subject to 25% VAT.

	Gold	Silver	Bronze
Fee	NOK 420 000 EURO 48 050 (per 15 Jan)	NOK 210 000 EURO 30 000 (per 15 Jan)	NOK 85 000 EURO 15 000 (per 15 Jan)
	Exposure as gold sponsor	Exposure as silver sponsor	Exposure as bronze sponsor
Exhibition stand	First priority Size of stand to be decided	Second priority Size of stand to be decided	Third priority Size of stand to be decided
Sponsored activities	Opportunity to host a sponsored symposium in the scientific program	Opportunity to buy a sponsored symposium in the scientific program	Opportunity to buy a sponsored symposium in the scientific program
Website	Logo and link to company website	Logo and link to company website	Logo and link to company website
Program	Logo, front cover 1 page ad in program	Logo in program	Logo in program
Delegate fees	6 full registrations	4 full registration	2 full registration
Conference materials	Logo on conference bag First priority to buy logo placements on lanyards or badges.	Opportunity to buy logo placements if available.	Opportunity to buy logo placements if available.

Sponsors exhibitions include

- exhibition stand
- 1 table with cover
- Wireless internet connection
- electrical outlet

Additional services:

- Furniture, walls, etc
- Lunch and coffee breaks for extra personnel
- Dinners & evening program

Sponsor opportunities

- | | |
|---|-------------|
| 1. Sponsored symposium (breakfast, lunch or afternoon) | NOK 170 000 |
| 2. Insert in congress bag | NOK 20 000 |
| 3. Advertisement in 2 nd Announcement or Final Program | NOK 20 000 |

Exhibition

The exhibition area is in close connection to the conference hall at Oslo Congress Centre and the poster area.

Congress attendees will be encouraged to spend time in the exhibition hall as we understand the importance of providing adequate time to display your products and to talk to the attendees in person. Coffee breaks will take place in and near the sponsors/exhibition area.

Prices – exhibition

NOK 5.600 + 25 % VAT per sqm (minimum 6 m²)

Includes:

- Exhibition space
- 1 table with cover
- Wireless internet connection
- Electrical outlet

Additional services:

- Furniture, walls etc.

Registration fee per person

- NOK 4.500
- Includes Get together Wednesday, lunch and coffee breaks Thursday and Friday

Organisation

Conference organisation

The EUGMS congress is hosted by Norwegian Geriatric Society

Local organizing committee

Chair: Nils J Holand

Contact information

Professional Congress Organiser / PCO

PCO:	Gyro Conference
Project manager	Anne Guri Sklet
E-mail:	anne.guri@gyro.no
Web:	www.eugms.org/2015
Phone:	+47 6128 7320
Mobile:	+47 9099 2705